



Organizational Committee

Ing. Paulína KRNÁČOVÁ, PhD. - chairman
Ing. Miroslava ČUKANOVÁ
Ing. Henrich DRÁBIK
Ing. Ivan HLAVATÝ
Ing. Róbert REHÁK, PhD.
Ing. Dušan STEINHAUSER
Ing. Juraj ŠUPÁK

Contact details

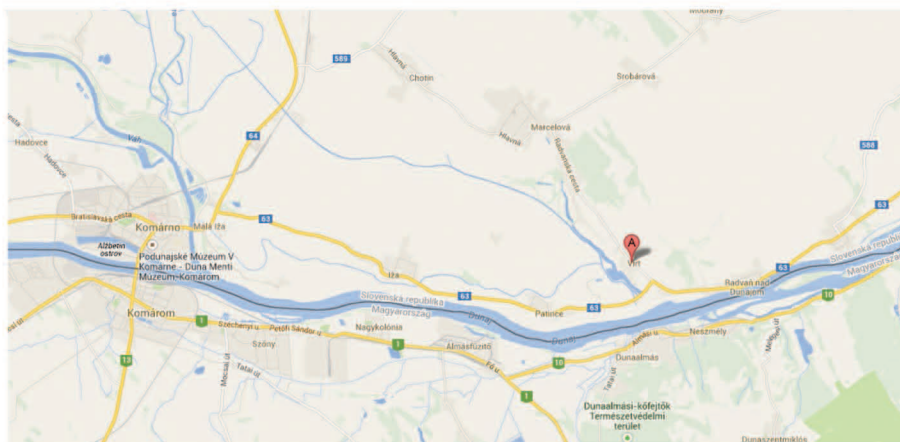
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chairman of organizational committee
Department of Commodity Science and Product Quality
Faculty of Commerce
University of Economics in Bratislava
Dolnozemska cesta 1
852 35 Bratislava

In the case of any problems, information or questions concerning the conference Merkúr 2016 please feel free to contact organizational committee.

Venue of the Conference

VIRT - Educational Facility of the University of Economics in Bratislava
946 38 Virt (close to Komárno)



INVITATION

INTERNATIONAL SCIENTIFIC CONFERENCE MERKÚR 2016

FOR PH.D. STUDENTS
AND YOUNG SCIENTISTS

NOVEMBER 30 - DECEMBER 2, 2016

VIRT - Educational Facility of the University of Economics in Bratislava

FACULTY OF COMMERCE, UNIVERSITY OF ECONOMICS IN BRATISLAVA, Dolnozemska cesta 1, 852 35 Bratislava
E-MAIL: konfmerkur@euba.sk. FOR MORE INFORMATION VISIT: <http://obchodnafakulta.sk/merkur>
 facebook.com/KonferenciaMerkur

invites you to

11th International Scientific Conference
for PhD. Students and Young Scientists

MERKÚR 2016

Date: **November 30 - December 2, 2016**
Place: **VIRT - Educational facility of the University of Economics in Bratislava**
(situated nearby Komárno)

The aim of the international scientific conference MERKÚR 2016 is to improve transfer of knowledge in the field of the economics sciences on the level of scientific research of PhD. students and young scientists.

Conference Program

November 30, 2016 (Wednesday)

18:00 – 19:00 Welcome dinner

December 1, 2016 (Thursday)

09:30 – 10:00 Registration of participants
10:00 – 10:30 Opening ceremony
10:30 – 12:00 Plenary session
12:00 – 13:30 Lunch
13:30 – 16:30 Papers presentation
in conference sections*
17:00 – 17:30 Closing ceremony
18:00 – 19:00 Dinner

*Sections

Business Management, Tourism and Services
in Global Environment

- supervisor: doc. Ing. Viera Kubičková, PhD.

Business in the International Context

- supervisor: Ing. Daniel Krajčík, PhD.

Innovative Marketing

- supervisor: Ing. Peter Drábik, PhD..

International Scientific Committee

prof. Ing. Ferdinand DAÑO, CSc. - chairman
1st Vice Rector and Vice Rector for Education
University of Economics in Bratislava

prof. Ing. Hana MACHKOVÁ, CSc.
Rector of the University of Economics in Prague

doc. Ing. Štěpán MÜLLER, CSc., MBA
Dean of the Faculty of International Relations
University of Economics in Prague

doc. Ing. Viera KUBIČKOVÁ, PhD.
Vice Dean for Research and Doctoral Study, Faculty
of Commerce
University of Economics in Bratislava

doc. Ing. Gabriela PAJTINKOVÁ BARTÁKOVÁ, PhD.
Vice Dean for Part Time Study, Faculty of management
Comenius University in Bratislava

doc. Ing. Miroslav KARLÍČEK, PhD.

Faculty of Business Administration
University of Economics in Prague

doc. Ing. Jan KOUDELKA, CSc.

Faculty of Business Administration
University of Economics in Prague

Hon. Prof. Dr. Rainer HASENAUER

Institute for Marketing Management
Vienna University of Economics and Business

Dr. Andreas Sebe-OPFERMAN

Institute Technology and Education
Bremen University

Program Committee

Ing. Peter DRÁBIK, PhD. - chairman

Vice Dean for Public Relations, Faculty of Commerce,
University of Economics in Bratislava

prof. Ing. Peter BALÁŽ, PhD.

Department of International Trade, Faculty
of Commerce, University of Economics in Bratislava

doc. Ing. Alica LACKOVÁ, CSc.

Department of Commodity Science and Product
Quality, Faculty of Commerce, University of Economics
in Bratislava

doc. Ing. Júlia LIPIANSKA, CSc.

Department of Marketing, Faculty of Commerce,
University of Economics in Bratislava

Conference Materials

Papers will be published in the conference proceedings. All information and guidelines concerning papers can be found at the conference website <http://obchodnafakulta.sk/merkur> in the part Guidelines for authors of the paper.

Conference Language

Official conference language are Slovak, Czech and English.

Conference Registration Fee

• 75,- € - active participation includes conference proceedings, the paper publishing in the proceedings, participation in the conference program, accommodation*

• 50,- € - passive participation includes publishing of the paper in the conference proceedings

* conference registration fee does not include travel costs. Transportation will not be arranged by the organizational committee. Participants will arrange and pay for transportation individually.

Payment Details

Conference registration fee must be paid by bank transfer.

Account name: Ekonomická univerzita v Bratislave

Bank address: Všeobecná úverová banka, a.s.

Mlynské Nivy 1, 829 90 Bratislava

SWIFT: SUBA SK BX

IBAN: SK 34 8180 0000 0070 0007 4503

Variable Code: 102000213

Payment purpose: Name and Last Name

Invoice or payment confirmation of conference registration fee will be issued only upon request of participant in online Registration form, ie. ONLY BEFORE CONFERENCE. It is not possible to issue invoice or payment confirmation in no other case.

Deadlines

September 15, 2016

to submit online registration form

September 30, 2016

to submit papers

September 30, 2016

to pay conference registration fee

October 19, 2016

to send results of peer review process

October 30, 2016

to send revised papers