

SUMMARY

The purpose of the doctorate thesis entitled: "Usable values of the city and its competitiveness" is to provide links between usable values and competitiveness of the city. In the theoretical part of the trial we used the method of study of literature, logical inference and, above all, creative thinking, allowing critical analysis of the literature subject and formulating their own evaluations, views and opinions. In the empirical part of the work were used both direct and indirect methods of identification, measurement and assessment of usability and competitiveness of the selected cities. Assessments subjective opinions of the inhabitants of the cities studies represent information collected in the immediate survey. The collected information and opinions are compared with the statistical information, usable values in the form of statistical indicators that illustrate the state "of usable values" in the cities being surveyed in 2006-2010. In this section, has also been proved useful method of SWOT analysis, enabling the identification of the surveyed cities (Bolesławiec, Dzierżonów, Świdnica and Oleśnica) strengths and weaknesses, opportunities and threats of development. Doctorate thesis consists of an introduction, four chapters and a conclusion.

In the first chapter of the study was presented the city as a category of economic, social and spatial: discusses the importance of the city, provides definitions of the city and its usable values of the city, discusses the features of the cities, the economic base, the issue of the development of the city in the process of globalisation and internationalisation of the economy and relationships involving the size of the city and the cost of its operation and development. Then an analysis of the competitiveness of the city was made, economic, logistic, tourist usable values of the city were talked over and analysed usable values: social, residential, institutional, spatial, ecological usability of the city, city marketing and identified the relationship between the usable values of the city and its competitiveness. In the second chapter was carried out the analysis of innovative city, the concept of creative city and discussed issues related to the management of the city.

In the third chapter were conducted the studies of case in which were characterized cities covered by study such as: Bolesławiec, Dzierżonów, Świdnica and Oleśnica in terms of their history and location, economy, society, space, and ecology, were presented a method of research, the results of indirect and questionnaire surveys and conclusions were drawn. In the fourth last chapter was identified the relationship between the usable values of the city and its competitiveness. Indicating the functional dependencies between C-Competitiveness and C-Product and usable values of the city were indicated, stages of identification of the existing

relations between the usable values of the city and its competitiveness were defined, dependencies resulting of indirect and questionnaire surveys, carried out SWOT analysis, as well as the priority actions the surveyed cities were identified.

In the doctorate thesis was taken up an attempt to verify the following hypothesis: Usable values of the city decide about its competitiveness. To verify the following hypothesis it requires previous verification of the following detailed hypotheses:

1. Economic Area of the City (EAC) – created on the basis: of the economic usable values, logistic and tourist usable values of the city, creating an offer of external benefits for business units and potential investors - decides on the dynamics of the development of the city and its competitiveness.
2. Social Area of the City (SAC) – created on the basis: of the social usable values of the city, as well as residential and institutional usable values of the city, creates the level and conditions of living in the city, and determines its competitiveness.
3. Spatio-ecological Area of the City (SEAC) – created on the basis: of the spatial and ecological usable values of the city, is an important factor in the development of the city and increases its competitiveness.