

YOUNG SCIENTIST

13th International Conference of Young Scientists of
the Academic Coordination Centre
in the Euroregion Neisse-Nisa-Nysa
16.05.2019

Organizer
Wrocław University of Economics
The Faculty of Economics, Management and Tourism in Jelenia Góra

Co - organizer:
Academic Coordination Centre
in the Euroregion Neisse - Nisa - Nysa (ACC)



CONFERENCE PROGRAM

Conference venue:

Faculty Committee Audience #9
Wrocław University of Economics
The Faculty of Economy, Management and Tourism in Jelenia Góra
Kochanowskiego Street 8; Jelenia Góra

16.05.2019 10.00-15.45	
9:30	<i>Participants registration, Coffee</i>
10:00	Conference opening Prof. Agnieszka Skowrońska – Vice-Dean Piotr Gryszel PhD - The University Rector's Representative for foreign cooperation, ACC coordinator Sabina Zaremba-Warnke PhD - ACC coordinator
10:30	ANDRZEJ RASZKOWSKI PhD - Wroclaw University of Economics Opening Presentation: <i>Sustainability in the Central and Eastern European Countries. The leaders and the most important problems</i>
10:45	Students Session Session I leading – Prof. Adam Płachciak
10:45	PATRYK MĘŻYK – Wroclaw University of Economics <i>Regional beer „Lwówek Śląski”</i>
11:00	KLÁRA ŠLINGROVÁ, ALENA ŠKRHOVÁ – Technical University of Liberec <i>Customer Based Brand Equity for Tourism Destination: Liberec Region</i>
11:15	JAKUB ZEMEŁKO – Karkonosze College <i>Comparison of the body composition assessment of football players between 12-14 and 17-18 years old</i>
11:30	<i>Coffee Break</i>
12:00	PhD students Session Session II leading - Andrzej Raszkowski Ph.D.
12:00	TAMARI TARALASHVILI – University of Applied Sciences Zittau/Görlitz and Technical University of Chemnitz <i>Youth, civil cohesion and social heritage in Post-communist countries, case of Georgia</i>
12:15	MARIUSZ KĘDZIOR, MIRELA SADOWSKA – Wroclaw University of Economics <i>General Data Protection Regulation. Opportunities and threats to using GDPR in tourism</i>
12:30	ANASTASIIA MAZURCHENKO – Technical University of Liberec <i>Innovative trends in Human Resources Management</i>
12:45	JAROSŁAW OSMOLAK – Wroclaw University of Economics <i>Japanese Foreign Direct Investments in Polish Special Economic Zones</i>
13:00	CEZARY KWIATKOWSKI – Wroclaw University of Economics <i>Empowering Front-line Service Employees – Walk the Talk</i>
13:15	<i>Lunch</i>

PhD Students Session Session III leading - Tobias Schlüter Ph.D.	
14:15	BORIS SEIDEL – Technical University of Dresden/IHI Zittau <i>Accounting Natural Capital in Regional Value Chains – Practical Implications for SMEs in the Czech-German-Polish Border Triangle</i>
14:30	ALEXIS TALA - Wroclaw University of Economics <i>Decomposition and Determinants of Income Inequalities in Poland</i>
14:45	AGNIESZKA WIS – Wroclaw University of Economics <i>Initial Coin Offering as funding source for projects</i>
14:45	Session IV leading – Jerzy Ładysz Ph.D.
14:45	QUESTIONS/DISCUSSION
15:15	Results of Jury Deliberations and Closing remarks

International Jury:

Jaroslava Syrovátková Ph.D. - TU of Liberec
Irena Vlčková Ph.D. - TU of Liberec
Kamila Biniek Ph.D. - Karkonosze College
Józef Zaprucki Ph.D. – Karkonosze College
Tobias Schlüter Ph.D.– University of Applied Sciences Zittau/Görlitz
Franciszek Adamczuk Ph.D. - Wroclaw University of Economics
Piotr Gryszel Ph.D. - Wroclaw University of Economics
Sabina Zaremba-Warnke Ph.D. - Wroclaw University of Economics

Conference Organising Committee:

Piotr Gryszel (Chair), Sabina Zaremba-Warnke (Chair)
Adam Płachciak,
Andrzej Raszkowski
Jerzy Ładysz
Dagmara Botur
Patryk Mężyk
Katarzyna Paniczak